

AVC Media Guidelines

These guidelines apply to the AVC Champions League and AVC Cup. The version for the AVC Continental Championships will be shared at a later stage.

GENERAL RULES

Members of the media accredited to Volleyball World (VW) and Asian Volleyball Confederation (AVC) events are required to act respectfully towards other media representatives, players, coaches, staff, organizers and volunteers. They must always act in accordance with international media and journalism ethics principles, maintaining high standards and professionalism.

All accredited media representatives are required:

- To always wear their accreditation badge, keeping it visible. The same applies to armbands/bibs provided to specific media groups (more details below).
- To closely follow all instructions given by Volleyball World and AVC, the Local Organizing Committee as well as security.
- To follow the rules included in the Media Guidelines.
- not to cheer or display support for a specific team in any designated media area in a loud and disturbing manner (keep in mind that these are working areas).
- Not to behave in an abusive, threatening or aggressive way.

In the event of any violation of the conditions or non-compliance with on-site instructions, Volleyball World reserves the right to withdraw accreditation, with or without prior warning, and to deny accreditation for future events. In case of any questions please contact: media.accreditation@volleyball.world.

Rights Holders (RH)

- Must be registered (and approved) for accreditation to receive “Rights Holder” accreditation at the venue.
- Should collect green RH media armbands from LOC Media Manager or VW Event Ops to have access to all relevant working areas.
- The RH should verify their booking(s) for each event or tournament in advance, as access and content filming are pre-determined by the agreement with VW and the specific booking(s) for each event.

Working areas:

- ✓ All members of RH crew have access to media working room.
- ✓ RH journalists/reporters have access to media tribune. Cameramen and technicians are not permitted to occupy seats in the media tribune unless prior approval has been granted by the local media manager. If approval is given, filming equipment (e.g., cameras) must not be brought into the media tribune.
- ✓ Reserved and priority positions in the Mixed Zone for players’ interviews, as per pre-agreed bookings with VW.
- ✓ Access to On-Court Presentation Positions (for interviews and/or standups) around the Field of Play (FOP), only if pre-agreed and booked with VW.

- Priority to interview players without interference from other media members.
- Position managed and agreed upon by VW.
- ✗ RH crew to always wear the green armband, except talent, when on-air
- ✗ No access to team benches, area behind them nor team dressing rooms.
- ✗ In the mixed zone: no media members should enter the players' path. During interviews, all media representatives must remain on the opposite side of the fences from the players.

Content:

- Can film all or part of the match and FOP action, only if pre-agreed and booked with VW.
- Can use game footage on social media to promote their coverage, however live streaming is forbidden.
- On-Court Presentation Positions , only if pre-agreed and booked with VW.
- Match footage should preferably come from VW, unless a fixed FOP/court position has been pre-agreed with VW.

Award Ceremony:

- ✓ Direct access to the live feed.
- ✓ Reserved and priority positioning in the Mixed Zone for player interviews after the medal ceremony, as per pre-agreed bookings with VW.
- Can film all or part of the ceremony from a fixed position, only if pre-agreed with VW.
- Can use such footage on social media to promote their coverage, however live streaming is forbidden.
- ✗ On-Court Presentation Positions are not allowed after the match point of gold matches, unless pre-agreed with VW.
- ✗ Only World Feed interview(s) will take place after the match point of gold matches – Mixed Zone will be closed after the gold medal match and will open after the award ceremony.

Non-Rights Holders (TV, radio) and General Media (journalists, reporters, online, etc.)

- Must be registered (and approved) for accreditation to receive “Media” accreditation at the venue. No armband required.

Working areas:

- ✓ Have access to the media tribune and the media working room.
- ✓ Have access to the Mixed Zone - placed after the Rights Holders – no fixed spot.
- ✗ No access to the area around the Field of Play (FOP) - only photographers with specific armbands are allowed there (see below).
- ✗ Unless agreed upon with the local organizers, no media member should sit in the spectator areas.
- ✗ No access to team benches, area behind them nor team dressing rooms.
- ✗ In the mixed zone: no media members should enter the players' path. During interviews, all media representatives must remain on the opposite side of the fences from the players.

Content:

- ✓ Can film only in the Mixed Zone - interview players stopping by after the match.
- ✓ Official photos: royalty-free photos are uploaded for every match and are available on each match page on <https://en.volleyballworld.com/>. When posting any of these photos, the following credits „@Volleyball World” should be added.
- ✗ Cannot film anything on the FOP or inside the venue before, during, and after the match – This also applies to any social media content – no video coverage is allowed except for footage filmed in the Mixed Zone.
- ✗ Interviews and stand-ups are not permitted in the spectator stands or concourses. Any interviews with spectators must be conducted outside the venue entrances.
- ✗ Radio Commentators/Journalists who are Non-Rights Holders are not permitted to record live commentary of matches. This restriction also applies to short live reports or live links, as these are considered live coverage. Live links may only be recorded from the media working room.

Award Ceremony:

- ✓ Must stay in the media tribune – no media member should sit in the spectator areas during the award ceremony.
- ✓ Have access to the Mixed Zone for post-award ceremony interviews – Mixed Zone will be closed after the Gold Medal Match and will open after the award ceremony.
- ✓ Can film interviews from the Mixed Zone.
- ✓ Official photos: royalty-free photos are uploaded for every match and are available on each match page on <https://en.volleyballworld.com/>. When posting any of these photos, please add the following credits „@Volleyball World”.
- ✗ No access to the FOP is allowed.
- ✗ NO FILMING DURING THE AWARD CEREMONY AND TROPHY MOMENT - this rule also applies to social media coverage. Any unauthorized media filming during the ceremony will be removed from the FOP and may face further consequences.
- ✗ Radio Commentators/Journalists cannot record live commentary during the award ceremony inside the venue.

Please note: to obtain the media rights for video footage, live radio commentary recordings, or match footage requests, please contact servicing@volleyball.world.

Photographers

- Must be registered (and approved) for accreditation to receive “Media” accreditation at the venue.
- Should collect white media armband from the local Press Officer / Media Manager to have access to all relevant working areas.

Working areas:

- ✓ Armbands holders have access to designated photo positions located behind the LEDs on the short sides of the Field of Play (FOP) and to spectators' areas (may vary depending on the venue), except for the spectators' area at court level.

- ✓ They must be mindful of the audience behind them, cannot stand, and remain as low as possible.
- ✓ Photographers must change positions regularly - every 10-15 minutes (please use the breaks between rallies, preferably: time-outs, challenges, breaks between sets, etc.) - so that other accredited photographers have the opportunity to capture images from different angles and perspectives. Access areas may be limited, and details may vary by venue. More information will be available on-site.
- ✓ Have access to the media working room.
 - Unless agreed upon with the local organizers, no photographers should sit in the spectator areas.
- ✗ No photographer, except the VW Official Photographers, is allowed behind the players' benches and the technical table.
- ✗ Cannot sit on evacuation route and should not occupy the spectator's seats.
- ✗ No access to the FOP, including after the end of the match.
- ✗ No access to team benches, area behind them nor team dressing rooms.
- ✗ No laptop is allowed around the FOP; editing in media working room only.
- ✗ Tripods, stools, and foldable chairs are not permitted in photo positions. Tripods may only be used in the mixed zone.
- ✗ In the mixed zone: no media members should enter the players' path. During interviews, all media representatives must remain on the opposite side of the fences from the players.

Content:

- ✓ Photographers are expected to deliver only photos (still images) to their media outlets.
- ✗ Cannot film anything on the FOP or inside the venue before, during, and after the match – This also applies to any social media content – no video coverage is allowed except for footage filmed in the Mixed Zone.
- ✗ Interviews and stand-ups are not permitted in the spectator stands or concourses. Any interviews with spectators must be conducted outside the venue entrances.
- ✗ No photos of players or coaches when being interviewed by Rights Holders in the Mixed Zone.

Award Ceremony:

- ✓ Must be wearing white armband to access dedicated areas of the FOP during the award ceremony as informed during the photo briefing.
- ✓ Allowed to enter the FOP during a short time before the award ceremony to take a position – time will be communicated by the local Press Officer / Media Manager during the photo briefing; once this time is over, no accredited photographer will be allowed to enter the FOP.
- ✓ Must remain at all times behind the rope set-up on the FOP and should not leave this position during the award ceremony.
- ✗ NO FILMING DURING THE AWARD CEREMONY AND TROPHY MOMENT – this rule also applies to social media coverage. Any unauthorized media filming during the ceremony will be removed from the FOP and may face further consequences.

Team Journalists, Team Photographers/Videographers

- Appointed by the participating Teams.
- Must be registered (and approved) for accreditation to receive "Media" access at the venue. Additionally, to obtain "Team Media" access (which allows entry to team and media areas), they must also be registered in the O-2bis form by the Team Manager.
- Each team may accredit a maximum of three members of their Team Media (one per role: Team Photographer, Team Videographer, and Team Journalist).
- Team Photographers/Videographers should collect white media armband from the local Press Officer / Media Manager to have access to all relevant working areas.
- The regulations below apply to the content published on the participating Teams channels.

Working areas:

- ✓ Armbands holders have access to designated photo positions located behind the LEDs on the short sides of the Field of Play (FOP) and to spectators' areas (may vary depending on the venue), except for the spectators' area at court level.
- ✓ Team Photographers/Videographers must change positions regularly - every 10-15 minutes - so that other accredited photographers have the opportunity to capture images from different angles and perspectives. Access areas may be limited, and details may vary by venue. More information will be available on-site.
- ✓ Access to mixed zone, media working room and media tribune (on high-attended events access to media seats might not be possible for Team Photographers/Videographers)
- ✓ Have access to players' locker rooms and areas reserved to players - only if accredited as a team member (registered with O-2bis form).
- ✓ Access to mixed zone and media tribune (on high-attended events access to media seats might not be possible for Team Photographers/Videographers)
- ✓ Have access to players' locker rooms and areas reserved to players – if accredited also as a team member (registered with O-2 form).
- All interviews must be conducted and recorded/filmed in the Mixed Zone. A dedicated position behind the Rights Holders is reserved there for Team Media. Interviews on the FOP are not permitted.
- ✗ After match point access to the FOP for filming is permitted only to holders of Team Media access, and only after the live broadcast and VW post-match World Feed interview(s) have concluded. Until then, filming access is limited to the areas surrounding the FOP and behind the LED boards.
- ✗ No photographer or videographer, except the VW Official Photographers, is allowed on the long side next to the players' benches and the technical table. Team Photo/Videographers with Team Media access (registered in the O-2 form) may remain around the bench until -15 minutes; from that point onward, their access is limited to the official photo positions only.
- ✗ Cannot sit on the players' bench or remain in the area around the players' bench from the start of the official match protocol.
- ✗ Cannot sit on evacuation route and should not occupy the spectators seats.
- ✗ No laptop is allowed around the FOP; editing in media working room.
- ✗ No tripods is allowed around the FOP (only allowed in the Mixed Zone).

- ✘ During interviews, team journalist and team videographer must remain on the opposite side of the fences from the players in the Mixed Zone.

Content:

- ✓ Photos (still images) can be published on social media and websites at any time.
- ✓ Team videographers may film parts of the match and FOP action from designated photo areas. Such content may only be published on the players' and Federation's channels and must not exceed 1 minute in length per match. Players may publish immediately after the match ends, whereas Federations may not publish earlier than 24 hours after the match.
- ✘ Live streaming is strictly prohibited, including on Instagram/Facebook Stories. This restriction also applies to personal social media accounts and websites.
- ✘ Team journalists, videographers, and photographers are not allowed to post video content from the FOP on their personal social media accounts, websites, or any platforms other than the official Team or Player accounts. However, the Team, or Player may publish the content as a collaboration post with the team journalist, videographer, or photographer who created it.
- ✘ Non-rights-holders are not permitted to publish video content from the FOP or the stands, even if a team journalist, videographer, or photographer represents the media outlet. This restriction also applies to social media channels.
- ✘ Teams and Players are not permitted to add non-rights holders as collaborators on their social media posts that include match video content.

Award Ceremony:

- ✓ Must be wearing specific armbands to access dedicated areas of the FOP during the award ceremony as informed during the photo briefing.
- ✓ Allowed to enter the FOP during a short time before the award ceremony to take a position – time will be communicated by the local Press Officer / Media Manager during the photo briefing; once this time is over, no accredited photographer will be allowed to enter the FOP.
- ✓ Must remain at all times behind the rope set-up on the FOP and should not leave this position during the award ceremony.
- Any moving images filmed during the ceremony may only be published on the players' and Federation's channels. Players may publish immediately after the ceremony, whereas Federations may not publish earlier than 24 hours after.
- ✘ Live streaming is strictly prohibited, including on Instagram/Facebook Stories. This restriction also applies to personal social media accounts and websites.

Official VW/LOC Photographers/Videographers

- Appointed by the Volleyball World/AVC or LOC, respectively.
- Must be wearing the "VW official" black armband.
- All official photographers and videographers must be announced to VW Event Operations Manager, Event Operations Supervisors, and VW Media Operations Manager.

Working areas:

- ✓ Have full access to areas around the Field of Play (FOP).
- ✓ Have access to the FOP directly after game ends, however always being mindful of main broadcast camera on the FOP. The number of persons entering must be always kept to a minimum.
- ✓ Have access to media tribune, mixed zone, and media working room.
- ✓ Have access to players' locker room and other players reserved areas (depending on the venue), only if pre-agreed with the relevant players.

Content:

- ✓ Official VW/LOC Photographers and Videographers can film part of all matches and FOP action.
- ✓ Can film in the mixed zone and in the spectator's area.
- ✓ The LOC may post video footage from the FOP with a 24-hour embargo, limited to 1 minute of match footage per game.

Host Broadcaster

- Applies to the Host Broadcaster.
- Should receive “Host Broadcaster” accreditation (not “Media”) to have access to all their relevant working areas; no armband required.

Please note: Members of the Public:

- ✗ Not allowed to bring professional filming and photo equipment.
- ✗ Not allowed to bring in tripods or monopods.
- ✗ Not allowed to live stream.
- ✗ Not allowed to enter the Mixed Zone or any other Media working area.
- ✗ The security check should be done upon entrance and not inside the venue.