



Beach Volleyball World Championships

ADELAIDE 2025



Media Guidelines

GENERAL RULES

Members of the media accredited to Volleyball World events are required to act respectfully towards other media representatives, players, coaches, staff, organizers and volunteers. They must always act in accordance with international media and journalism ethics principles, maintaining high standards and professionalism.

All accredited media representatives are required:

- To always wear their accreditation badge, keeping it visible. The same applies to armbands/bibs provided to specific media groups (more details below).
- To closely follow all instructions given by Volleyball World and FIVB, the Local Organizing Committee as well as security.
- To follow the rules included in the Media Guidelines.
- not to cheer or display support for a specific team in any designated media area in a loud and disturbing manner (keep in mind that these are working areas).
- Not to behave in an abusive, threatening or aggressive way.

In the event of any violation of the conditions or non-compliance with on-site instructions, Volleyball World reserves the right to withdraw accreditation, with or without prior warning, and to deny accreditation for future events

In case of any questions please contact: media.accreditation@volleyball.world.

Rights Holders (RH)

- Must be registered (and approved) for accreditation to receive “Media” accreditation at the venue.
- Should collect green media armbands from the appointed Venue Broadcaster Services Manager (VBSM) to have access to all relevant working areas.
- The RH should collect the branded microphone windshields from the VBSM for use during all interviews and stand-ups, including those in the Mixed Zone and on the sand. Should verify their booking(s) for each event or tournament in advance, as access and content filming are pre-determined by the agreement with Volleyball World (VW) and the specific booking(s) for each event.

Working areas:

- ✓ All members of RH crew have access to media working room.
- ✓ RH journalists/reporters have access to media tribune. Cameramen and technicians are not permitted to occupy seats in the media tribune unless prior approval has been granted by the local media manager / VBSM. If approval is given, filming equipment (e.g., cameras) must not be brought into the media tribune.
- ✓ Reserved and priority positions in the Mixed Zone for players’ interviews, as per pre-agreed bookings with VW.
- ✓ Access to Flash Interview Positions around the Field of Play (FOP), only if pre-agreed and booked with VW.
 - Priority to interview players without interference from other media members.
 - Position managed and agreed upon by VW.
- ✗ RH crew to always wear the green armband. RH are not permitted to roam the sand for players on their own. The VBSM will bring the requested players.
- ✗ No access to team benches, area behind them nor team dressing rooms.
- ✗ In the mixed zone: no media members should enter the players' path. During interviews, all media representatives must remain on the opposite side of the fences from the players.

Content:

- Can film all or part of the match and FOP action, only if pre-agreed and booked with VW.
- Can use game footage on social media to promote their coverage, however live streaming is forbidden.
- Flash interviews on the FOP, only if pre-agreed and booked with VW.
- Match footage should preferably come from VW, unless a fixed FOP/court position has been pre-agreed with VW.

Award Ceremony:

- ✓ Direct access to the live feed.
- ✓ Reserved and priority positioning in the Mixed Zone for player interviews after the medal ceremony, as per pre-agreed bookings with VW.
- Can film all or part of the ceremony from a fixed position, only if pre-agreed with VW.
- Can use such footage on social media to promote their coverage, however live streaming is forbidden.
- ✗ Not allowed on the FOP for flash interview after the match point of gold matches, unless pre-agreed with VW.
- ✗ Only main flash interview for main broadcast will take place after the match point of gold matches – Mixed Zone will be closed after the gold medal match and will open after the award ceremony.

Non-Rights Holders (TV, radio) and General Media (journalists, reporters, online, etc.)

- Must be registered (and approved) for accreditation to receive “Media” accreditation at the venue. No armband required.

Working areas:

- Have access to the media tribune and the media working room.
- Have access to the Mixed Zone - placed after the Rights Holders – no fixed spot.
- No access to the area around the Field of Play (FOP) - only photographers with specific armbands are allowed there (see below).
- Unless agreed upon with the local organizers, no media member should sit in the spectator areas.
- No access to team benches, area behind them nor team dressing rooms.
- In the mixed zone: no media members should enter the players' path. During interviews, all media representatives must remain on the opposite side of the fences from the players.

Content:

- Can film only in the Mixed Zone - interview players stopping by after the match.
- Official photos: royalty-free photos are uploaded for every match and are available on each match page on <https://en.volleyballworld.com/>. When posting any of these photos, the following credits „©Volleyball World” should be added.
- Cannot film anything on the FOP or inside the venue before, during, and after the match – This also applies to any social media content – no video coverage is allowed except for footage filmed in the Mixed Zone.
- Radio Commentators/Journalists cannot record live commentary during the game inside the venue.

Award Ceremony:

- Must stay in the media tribune – no media member should sit in the spectator areas during the award ceremony.
- Have access to the Mixed Zone for post-award ceremony interviews – Mixed Zone will be closed after the Gold Medal Match and will open after the award ceremony.
- Can film interviews from the Mixed Zone.
- Official photos: royalty-free photos are uploaded for every match and are available on each match page on <https://en.volleyballworld.com/>. When posting any of these photos, please add the following credits „©Volleyball World”.
- No access to the FOP is allowed.

- NO FILMING DURING THE AWARD CEREMONY AND TROPHY MOMENT - this rule also applies to social media coverage. Any unauthorized media filming during the ceremony will be removed from the FOP and may face further consequences.
- Radio Commentators/Journalists cannot record live commentary during the award ceremony inside the venue.
- Please note: to obtain the media rights for video footage or request match footage please contact broadcast@volleyball.world.

Photographers

- Must be registered (and approved) for accreditation to receive “Media” accreditation at the venue.
- Should collect white media armband from the local Press Officer / Media Manager to have access to all relevant working areas.

Working areas:

- ✓ Armbands holders are permitted to access specific areas around the Field of Play (FOP), typically three sides of the court (but it depends on the event and the venue), except the area behind the team benches. They must be mindful of the audience behind them, cannot stand, and remain as low as possible.
- ✓ Photographers must change positions regularly – every 10-15 minutes (please use the breaks between rallies, preferably: time-outs, breaks between sets, etc.) – so that other accredited photographers have the opportunity to capture images from different angles and perspectives. Access areas may be limited, and details may vary by venue. More information will be available on-site.
- ✓ Have access to designated photo positions (detailed information to be available on-site) and to spectators’ areas (might vary depending on the venue).
- ✓ Have access to the media working room.
- ✓ Unless agreed upon with the local organizers, no photographers should sit in the spectator areas.
- ✗ No photographer, except the VW Official Photographers, is allowed behind the players’ benches and the technical table.
- ✗ Cannot sit on evacuation route and should not occupy the spectator’s seats.
- ✗ No access to the FOP, including after the end of the match.
- ✗ No access to team benches, area behind them nor team dressing rooms.
- ✗ No laptop is allowed around the FOP; editing in media working room only.
- ✗ No tripods is allowed around the FOP and in the spectator’s area.

Content:

- ✓ Photographers are expected to deliver only photos (still images) to their media outlets.
- ✗ Cannot film anything on the FOP or inside the venue before, during, and after the match – This also applies to any social media content – no video coverage is allowed except for footage filmed in the Mixed Zone.
- ✗ No photos of players or coaches when being interviewed by Rights Holders in the Mixed Zone.

Award Ceremony:

- ✓ Must be wearing white armband to access dedicated areas of the FOP during the award ceremony as informed during the photo briefing.
- ✓ Allowed to enter the FOP during a short time before the award ceremony to take a position – time will be communicated by the local Press Officer / Media Manager during the photo briefing; once this time is over, no accredited photographer will be allowed to enter the FOP.
- ✓ Must remain at all times behind the rope set-up on the FOP and should not leave this position during the award ceremony.
- ✗ NO FILMING DURING THE AWARD CEREMONY AND TROPHY MOMENT – this rule also applies to social media coverage. Any unauthorized media filming during the ceremony will be removed from the FOP and may face further consequences.

Team Photographers/Videographers and Team Journalists

- Appointed by the National Federations or the participating Teams.
- Must be registered (and approved) for accreditation to receive “Media” accreditation at the venue.
- Team Photographers should collect white media armband from the local Press Officer / Media Manager to have access to all relevant working areas.
- The regulations below apply to the content published on the National Federations/Teams channels.

Working areas:

- ✓ Armbands holders are permitted to access specific areas around the Field of Play (FOP), typically three sides of the court (but it depends on the venue), except the area behind the team benches (same as regular photographers). They must be mindful of the audience behind them, cannot stand, and remain as low as possible.
- ✓ Team Photographers/Videographers must change positions regularly – every 10-15 minutes (please use the breaks between rallies, preferably: time-outs, challenges, breaks between sets, etc.) – so that other accredited photographers have the opportunity to capture images from different angles and perspectives. Access areas may be limited, and details may vary by venue. More information will be available on-site.
- ✓ Have access to designated photo positions (detailed information to be available on-site) and to spectators’ areas (might vary depending on the venue).
- ✓ Access to mixed zone and media tribune (on high-attended events access to media seats might not be possible for Team Photographers/Videographers)
- ✓ Access to the FOP for filming is allowed only after the live feed and post-match flash interview have concluded. Before that, access is restricted to areas around the FOP and behind the LEDs.
- ✗ Cannot sit on the players’ bench or be in the area around the players’ bench.
- ✗ Cannot sit on evacuation route and should not occupy the spectators seats.
- ✗ No laptop is allowed around the FOP; editing in media working room.
- ✗ No tripod is allowed around the FOP or in the spectators area.

Content:

- ✓ Photos (still images) can be published on social media and websites at any time.
- ✓ May film all or part of the match and FOP action from designated photo areas, however, such content cannot be published earlier than 24 hours after the match ends and must not exceed 1 minute in length.

- ✓ Federations/Teams can reach out to social@volleyball.world to get official highlights of the game for their team.
- ✗ Live streaming is strictly prohibited, including on Instagram/Facebook Stories. This restriction also applies to personal social media accounts and websites.
- ✗ Team journalists, videographers, and photographers are not allowed to post video content from the FOP on their personal social media accounts, websites, or any platforms other than the official National Federation, Team, or Player accounts. However, the National Federation/Team/Player can do a collab post with the team journalist/videographer/photographer who created the content.
- ✗ Non-rights-holders are not permitted to publish video content from the FOP or the stands, even if a team journalist, videographer, or photographer represents the media outlet. This restriction also applies to social media channels.

Award Ceremony:

- ✓ Must be wearing specific armbands to access dedicated areas of the FOP during the award ceremony as informed during the photo briefing.
- ✓ Allowed to enter the FOP during a short time before the award ceremony to take a position – time will be communicated by the local Press Officer / Media Manager during the photo briefing; once this time is over, no accredited photographer will be allowed to enter the FOP.
- ✓ Must remain at all times behind the rope set-up on the FOP and should not leave this position during the award ceremony.
- ✓ Any moving images filmed during the ceremony cannot be published earlier than 24 hours after the match ends, and the clip must not exceed one minute in length.
- ✗ Live streaming is strictly prohibited, including on Instagram/Facebook Stories. This restriction also applies to personal social media accounts and websites.

Official VW/LOC Photographers and Videographers

- Appointed by the Volleyball World/FIVB or LOC, respectively.
- Must be wearing the “VW official” black armband.
- All official photographers and videographers must be announced to VW Event Operations Manager, Event Operations Supervisors, and VW Media Operations Manager.

Working areas:

- ✓ Have full access to the place around Field of Play (FOP) – including behind the players’ benches
- ✓ Have access to the FOP directly after game ends, however always being mindful of main broadcast camera on the FOP.
- ✓ Have access to media tribune, mixed zone, and media working room.
- ✓ Have access to players’ locker room and other players reserved areas (depending on the venue), only if pre-agreed with the relevant players/team.

Content:

- ✓ Can film in the mixed zone and in the spectator’s area.
- ✓ Official VW Photographers and Videographers can film part of all matches and FOP action.
- ✓ LOC Photographers and Videographers can film part of the matches and FOP action, however, such content cannot be published earlier than 24 hours after the match ends and must not exceed 1 minute in length.

Host Broadcaster

- Applies to the Host Broadcaster.
- Should receive “Host Broadcaster” accreditation (not “Media”) to have access to all their relevant working areas; no armband required.

Please note: Members of the Public

- ✗ Not allowed to bring in professional equipment – filming camera and photos.
- ✗ Not allowed to bring in tripod or monopod.
- ✗ Not allowed to enter the Mixed Zone or any other Media working area.
- ✗ The security check should be done upon entrance and not inside the venue.