



VOLLEYBALL WORLD
BEACH
PRO TOUR

**PRESS
KIT**

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Volleyball World

Volleyball World is a new partnership between the FIVB and the CVC Capital Partners aimed at driving growth, innovation, and investment in volleyball around the globe.

Volleyball World's goal is to create an integrated ecosystem connecting all volleyball stakeholders (fans, athletes, corporate partners) together through both digital and live events.

Volleyball World Beach Pro Tour

Volleyball World Beach Pro Tour is a unique sports and entertainment event where the fun is not only on the court but all around with live music and a festival like atmosphere to keep fans entertained all day and night. Come for the sport and stay for the party! And then come back again for both!



Categories&Format

- **Elite16:** is the highest level event on tour. Where the very best beach athletes compete to become champions. Fans are captivated by the on-court action and festival like atmosphere surrounding the event. Fully broadcast events provide unique exposure for cities, sponsors and event partners.

Format:

16 teams per gender main draw (no qualification) / Pool play (4 pools of 4) followed by single elimination. 4 days of competition featuring a total of 32 matches per gender.

- **Challenge:** The Challenge level tournament is our primary tour event, feeding into the Elite16 tournaments. Featuring 24 of the world's best men's and women's teams, athletes fight for ranking points and prize money on offer.

Format:

24 teams per gender in Main Draw (32 teams in qualification) / Modified Pool play followed by single elimination. 5 days of competition featuring a total of 40 matches per gender



- **Futures:** The Futures level tournaments allows cities to develop the sport in their countries and build up the capabilities of promising up and coming stars.

Format:

16 teams per gender main draw (qualification 16 teams) / modified pool play followed by single elimination. 5 days of competition featuring a total of 28 matches per gender

- **The Finals:** The Finals are the ultimate finale to the Beach Pro Tour season featuring the best 10 teams. The superstars of the sport all in one location fighting to be crowned season champion.





INAUGURAL VOLLEYBALL WORLD **BEACH PRO TOUR EVENTS**

RIO, BRAZIL

March

MEXICO

24–27 March

CAPE TOWN, SOUTH AFRICA

7–10 April

SPAIN

12–15 May

OSTRAVA, CZECH REPUBLIC

26–29 May

JURMALA, LATVIA

2–5 June

GSTAAD, SWITZERLAND

7–10 July

RED SEA, EGYPT

4–8 October

NANJING, CHINA

October

DOHA, QATAR

October

MANLY BEACH, AUSTRALIA

November

SYDNEY, AUSTRALIA

24–27 November

...MORE **COMING SOON**

ELITE 16

CHALLENGE

Organizers are talking!

Gatis Truksnis – Jurmala Mayor, Latvia

“Welcome to the 2022 Beach Pro Tour in Jurmala!

Jūrmala City has outstanding 24 kilometers long white quartz sand beach. The resort city is surrounded by pine forests, sea, and river. Unique natural resources and well-developed urban environment – all in one place for a high-level event. World Famous beach volleyball players Tīna Graudiņa and brother Samoilovs have started their trainings here in Jūrmala.

Every year in summer Jūrmala is proud to host a top-level beach volleyball tournament thus creating the special atmosphere to enjoy the summer!

Come and join us at the beach!”

Adam Brown MD The Event Works Agency – Cape Town, South Africa

“We can’t wait to give the teams a truly South African welcome to the Mother City “Cape Town”. As the Event Capital of Africa, we are set up willing and able to deliver a truly memorable event for the participants and the fans. With the backdrop of the Iconic Table Mountain, what the city has to offer as a leading Global tourism destination combined with the sporting spectacular that is the Beach Pro Tour we have the hallmarks of a must attend International Event. The City of Cape Town and the People of South Africa look forward to welcoming you in April 2022.”

Ruedi KUNZ Sport Events Gstaad – Tournament Director – Switzerland

“Gstaad having been on the tour for over 20 years, we are thrilled to continue our journey on the Beach Pro Tour and to welcome the fantastic athletes and fans from around the world to our idyllic mountain resort” See you in 2022 in Gstaad!”

Contacts

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