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**MEDIA KIT** 



## **PRESENTATION**

# Volleyball World

Volleyball World was created in 2021 to provide fans, athletes, partners, and other sport afficionados with the ultimate volleyball and beach volleyball experience.

The organisation aims to grow the sport's two principal disciplines and attract new fans to the intense action and unique courtside entertainment which can be expected at its events.

Together with their main partner, the FIVB, Volleyball World organizes volleyball and beach volleyball events all year round and provides fans with worldwide coverage of the sport online.

# Volleyball Nations League

The Volleyball Nations League was launched in 2018, building on the innovative sports presentation on display at the Rio 2016 Olympic Games.

In both the men's and women's leagues, 16 teams battle to become Volleyball Nations League champion. A total of 104 matches per gender will be played across the Preliminary and Final phases, with every team playing a minimum of 12 matches.

By pushing the boundaries of technology, innovation and digital broadcasting, spectators at home witness new and diverse angles,

showcasing the world-class athleticism of each nation's best players, while the in-stadium experience is no less impressive, boosted by the implementation of a new concept called active engagement, where fans are involved in every rally.





# **PARTICIPATING TEAMS**

Women

### **Core Teams**



# **Challenger Teams**



### Men

#### **Core Teams**



# **Challenger Teams**





# **EVENT INFO**

Pool presentation

#### Women





#### Men





#### **Format**

The Volleyball Nations League (VNL) will be played based on the same competition formula as in 2023, featuring 16 teams per gender.

A total of 104 matches per gender will be played across the Preliminary and Final phases, with every team playing a minimum of 12 matches.

Following the end of the previous edition of the VNL, the 16 participating teams were ranked from 1st to 16th as per the FIVB Volleyball World Ranking.

In 2024, each team will play 12 matches over the three-week Preliminary Phase, against equally strong opponents – against 3 teams ranked from 1st to 4th, 3 teams ranked from 5th to 8th, 3 teams ranked 9th to 12th and 3 teams ranked from 13th to 16th.

### **Preliminary Phase**

- 16 participating teams for both genders
- Preliminary Phase played over 3 weeks
- 12 matches per team
- 96 matches in total per gender in the VNL Preliminary Phase

## **Qualification for the Final Phase**

- The top eight teams as per the Team Ranking System at the end of the Preliminary Phase advance to the Final Phase (quarterfinals).
- The national team of the hosting territory of the event will have a guaranteed berth for the Final Phase.

#### **Final Phase**

Final Phase will be played in a Final 8 direct elimination formula:

- Quarterfinal 1: 1st Ranked Team vs 8th Ranked Team
- Quarterfinal 2: 2nd Ranked Team vs 7th Ranked Team
- Quarterfinal 3: 3rd Ranked Team vs 6th Ranked Team
- Quarterfinal 4: 4th Ranked Team vs 5th Ranked Team

The teams that do not win the quarterfinals will be ranked 5th to 8th in the Final Standings of the VNL 2024 as per the Teams Ranking System (including the results of the Preliminary Phase).

The winner of the quarterfinal 1 will play a semifinal match against the winner of the quarterfinal 4 and the winner of the quarterfinal 2 will play a semifinal match against the winner of the quarterfinal 3.

### **VNL Promotion-Relegation Process**

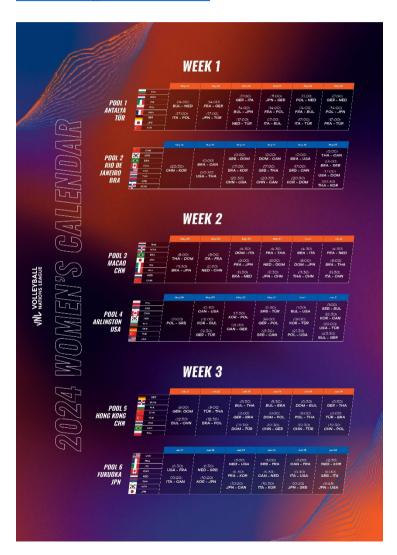
The lowest ranked Challenger team of the current edition of the VNL will play the Volleyball Challenger Cup (VCC) held after the VNL. The winner of the current edition of the VCC shall be promoted and compete in the next edition of the VNL.

<sup>\*</sup> The order of the quarterfinals can be changed based on a request from the Media Rights Holders.



# Schedule

The full match schedule and results are available on the <u>Volleyball</u> Nations League 2024 Website







## VB.TV

VB TV is the first over-the-top (OTT) digital streaming platform in volleyball history. The platform offers fans both live action and unmissable highlights from all of the sport's major events.

Fans can stream games lives and on-demand from their mobile, tablet or laptop.

Extended highlights of the competitions and full match replays for all competitions are all available on the OTT

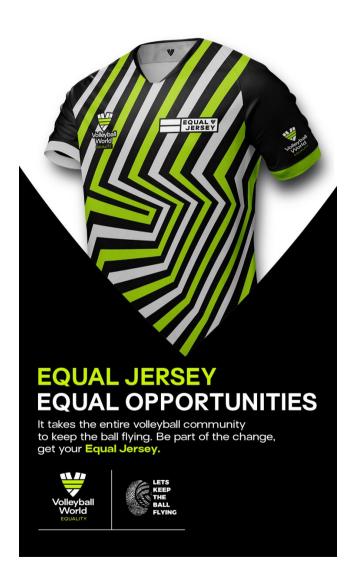
VB TV is available on Apple TV and Chromecast to project.

All matches will be live streamed on <u>VB.TV</u> throughout the competition.





# **EQUAL JERSEY**



Volleyball World is partnering with a nonprofit organization to help raise awareness of equal rights through the power of volleyball.

The first exciting step in the partnership was the launch of 2022 Equal Jersey campaign, which kicked off at the 2022 Volleyball Nations League (VNL) Finals.

With its introduction at last year's eagerly anticipated climax to the competition, the Equal Jersey initiative carried on from the huge success of the project started in 2021.

The Equal Jerseys are available to volleyball fans with part of the proceeds going directly to a chosen nonprofit organization, which set-up to leverage the power of volleyball to reach equality. The jerseys can be bought immediately at the Volleyball World online shop.

Volleyball World CEO Finn Taylor said: "We believe in empowering the volleyball community to create an equal playing field regardless of gender, beliefs, or economic background – that is why this partnership is important to us.

"This year as part of the Equal Jersey campaign we want to provide a platform where fans and athletes feel welcome to share their equality story regardless of the angle."



# **MEDIA INFO**

### Media Accreditation

The online accreditation system enables journalists and media professionals around the world to register and request accreditation for Volleyball World events.

The media accreditation process for the Volleyball Nations League 2024 is now open. <u>Click here</u> to fill in the online application form.

The application process will close 10 days before the start of the event.

Applications for the Finals will close on **June 5**, **2024**, for the women's competition and on **June 12**, **2024** for the men's.

### Contact

For all media enquiries, please contact media.accreditation@volleyball.world

More information and resources are available on <u>the Volleyball</u> <u>Nations League website</u>, including the match schedule, live streaming, photos and statistics.

### Follow us on Social



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