



**VOLLEYBALL
WORLD
CHAMPIONSHIPS**
EXPRESSION OF INTEREST
2025 & 2027



WELCOME



The FIVB Volleyball World Championships is a huge celebration of our sport, providing a remarkable opportunity for any country to welcome some of the world's best teams, while fans get to witness the world's best players battling for the ultimate title of World Champions.

With the World Championships now to be played biennially with 32 teams per gender, we have opened the door for even more countries to participate in and host this prestigious tournament. State-of-the-art technologies and captivating sport presentation will ensure that everyone, whether in the stands or watching from home, can be part of the game. The hosts, meanwhile, will place their names on the global volleyball and sports map.

DR. ARY GRACA – FIVB PRESIDENT



A NEW APPROACH

Volleyball World is pleased to offer you a fantastic opportunity to join the Volleyball family and welcome one of the biggest and most inspiring events in sport.

The FIVB World Championships are flagship events in the sporting calendar, bringing together the best 32 teams globally. The Championships attracts visitors from all over the world to witness 17 days of the highest-quality competition.

The Sports Consultancy has been appointed to run a structured bid process to select the hosts of the FIVB World Championships Men's and Women's in 2025 and 2027. It will be a transparent and fair process, which ensures the best possible partners are selected.

This is an exciting opportunity for future hosts to showcase an innovative event that will generate significant positive impact for you.

This Expression of Interest marks the first stage of the process, where prospective hosts can request to receive our full bid documentation and learn more about the benefits of hosting the FIVB World Championships.

The following document provides an overview of the event and the four hosting opportunities across 2025 and 2027, before directing you to the electronic form, through which you can express interest in becoming one of our next hosts.

The deadline for submitting an Expression of Interest is 31st August and Expressions of Interest received will be treated as confidential. This does not constitute any binding commitment, financial or otherwise. Should you have any further questions, please direct them to:

volleyballworld@thesportsconsultancy.com.



PINNACLE EVENT IN THE CALENDAR

The new 32 team competition sees an expanded qualification structure to ensure the best teams over the qualifying period are represented at the World Championships, bringing additional fans, support and advertising opportunities.

The Host and current World Champion are guaranteed their places at the tournament.

They are joined by the top three teams from each of the Continental Championships, specifically Africa, Asia and Oceania, Europe, North America and South America.

Finally, the top 15 Nations by FIVB World Ranking, excluding those already qualified on the above criteria, are welcomed to the tournament.

**In the event that there are multiple hosts, the qualification places awarded on account of the FIVB World Ranking are decreased accordingly*

32 NATIONAL TEAMS AND HOST COUNTRY	64 MATCHES IN TOTAL 3-4 WEEKS	222 AFFILIATED FEDERATIONS	3-4 MULTI- VENUE EVENT HOST VENUES
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QUALIFYING TEAMS	▲ THE HOST	▲ THE CURRENT WORLD CHAMPION	▲ 3 TOP TEAMS FROM EACH OF THE 5 CONTINENTAL CHAMPIONSHIPS	▲ TOP 15 NATIONS FIVB WORLD RANKING* <small>(AT THE END OF THE NATIONAL TEAM SEASON OF THE YEAR PRIOR TO THE WORLD CHAMPIONSHIPS)</small>



DELIVERING SIGNIFICANT ECONOMIC IMPACT FOR HOSTS

ECONOMIC IMPACT

MEN'S WORLD CHAMPIONSHIP

EUR39M

WOMEN'S WORLD CHAMPIONSHIP

EUR42M

UNIQUE VISITORS TO THE EVENT

142,000

154,000

VISITORS FROM OUTSIDE OF THE HOST CITY

85%

78%



SOURCE: NEILSEN COMPANY:
2022 WOMENS WORLD CHAMPIONSHIP HOST CITY REPORT
2022 MENS WORLD CHAMPIONSHIP HOST CITY REPORT



GENERATING DEEP MEDIA ENGAGEMENT



MEDIA IMPACT

MEN'S WORLD CHAMPIONSHIP

EUR43M

WOMEN'S WORLD CHAMPIONSHIP

EUR108M

CUMULATIVE VIEWERS OF 2022 WORLD CHAMPIONSHIPS

490M

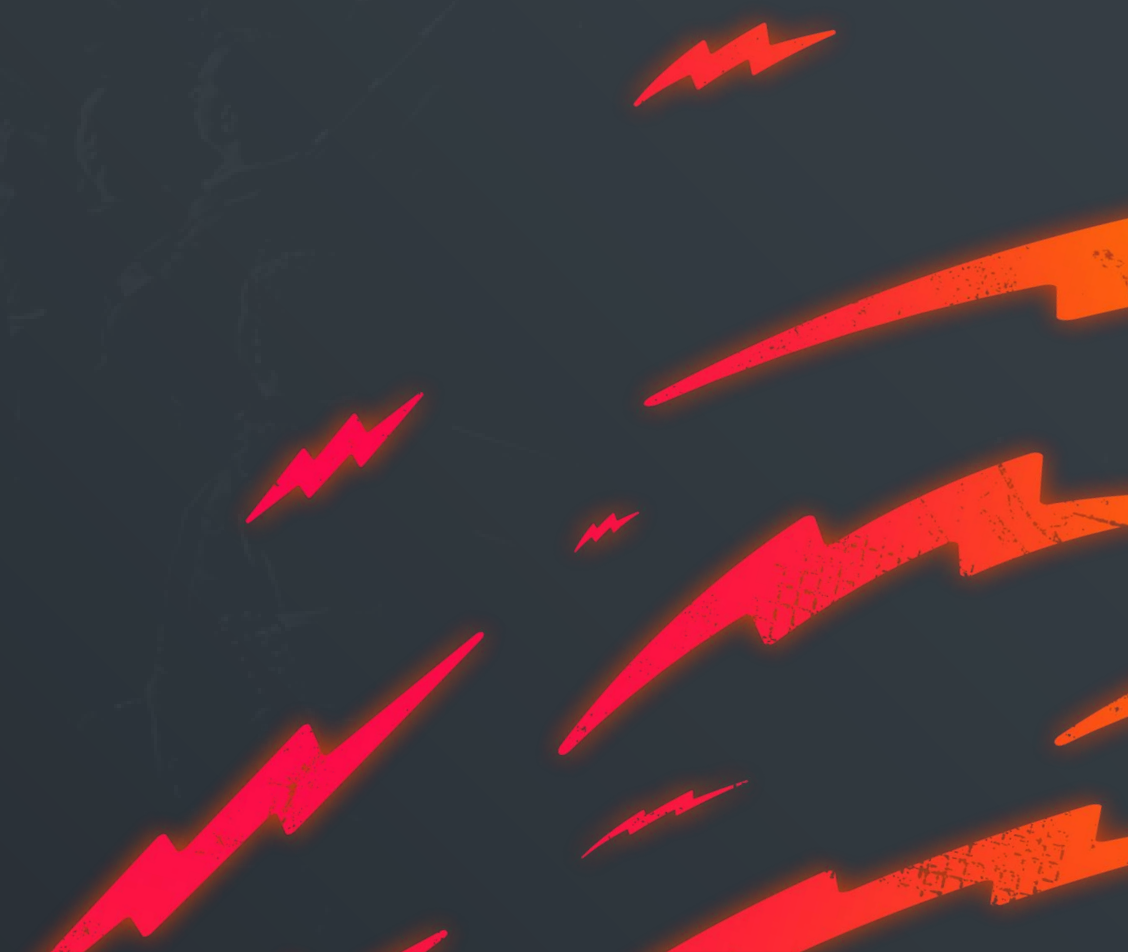
1090M

ONLINE IMPRESSIONS

11M

5.1M

SOURCE: NEILSEN COMPANY:
2022 WOMENS WORLD CHAMPIONSHIP HOST CITY REPORT
2022 MENS WORLD CHAMPIONSHIP HOST CITY REPORT





ENHANCING HOST CITY REPUTATION



RESIDENTS FELT HOSTING STRENGTHENS THE REPUTATION OF THE CITY AS A COSMOPOLITAN CITY

MEN'S WORLD CHAMPIONSHIP

87%

WOMEN'S WORLD CHAMPIONSHIP

82%

IMPROVED VISITORS' IMPRESSION OF THE HOST CITY

73%

47%

VISITORS LIKELIHOOD OF A RETURN VISIT TO HOST CITY

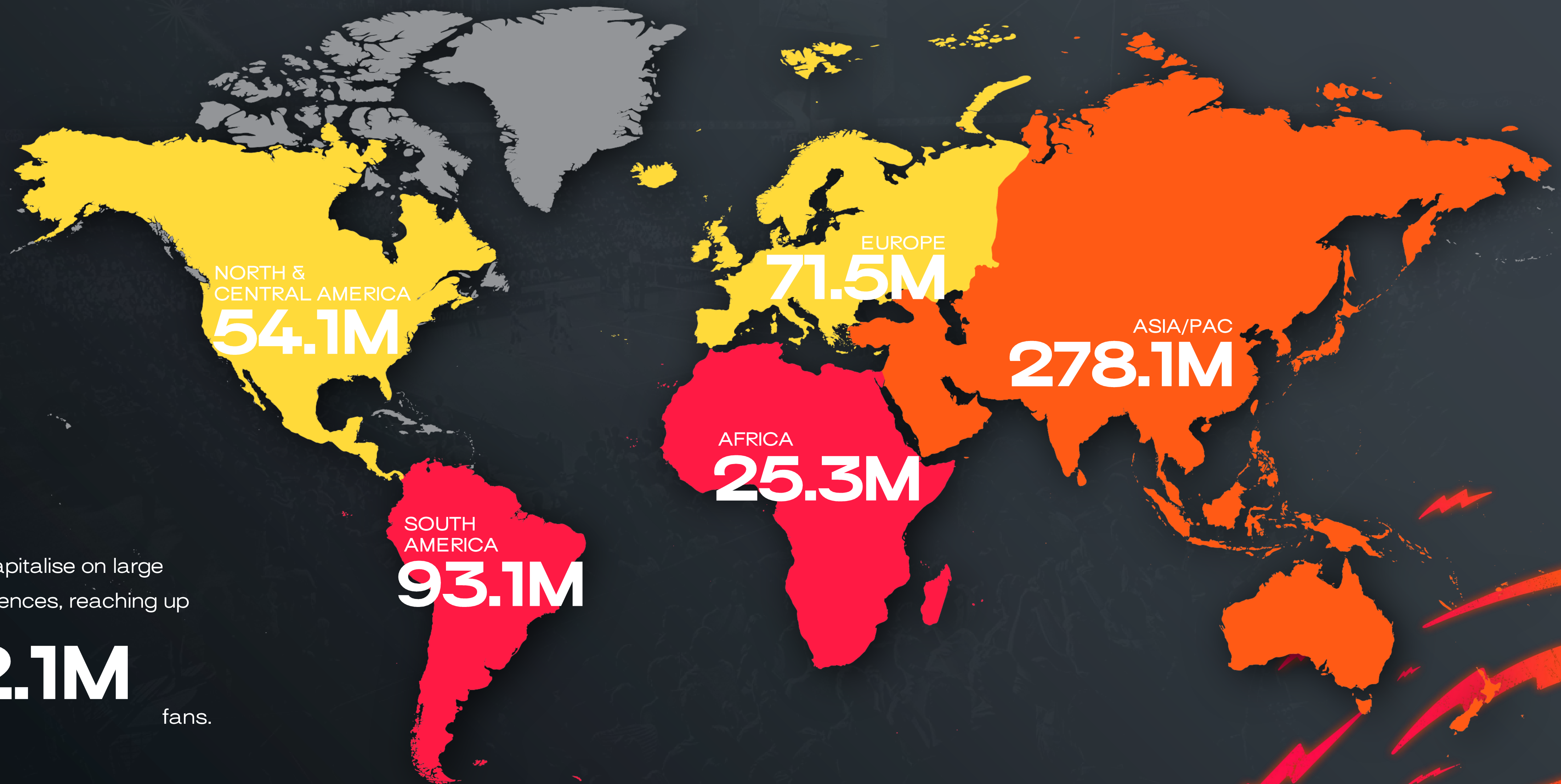
67%

42%

SOURCE: NEILSEN COMPANY:
2022 WOMENS WORLD CHAMPIONSHIP HOST CITY REPORT
2022 MENS WORLD CHAMPIONSHIP HOST CITY REPORT



LEVERAGING GLOBAL AUDIENCES



Host cities can capitalise on large international audiences, reaching up to **522.1M** fans.

THE OPPORTUNITY



2025

FIVB Volleyball World Championships
Women's

29 August – 14 September 2025

2027

FIVB Volleyball World Championships
Women's

27 August – 12 September 2027

2025

FIVB Volleyball World Championships
Men's

19 September – 5 October 2025

2027

FIVB Volleyball World Championships
Men's

17 September – 3 October 2027



EVENT TIMELINE



TOURNAMENT LONG ACTIVATIONS

Volleyball education programmes // Top player generated content // Fan festivals in iconic locations
Talent incubators // Spotlight on social assistance // Grass roots programme



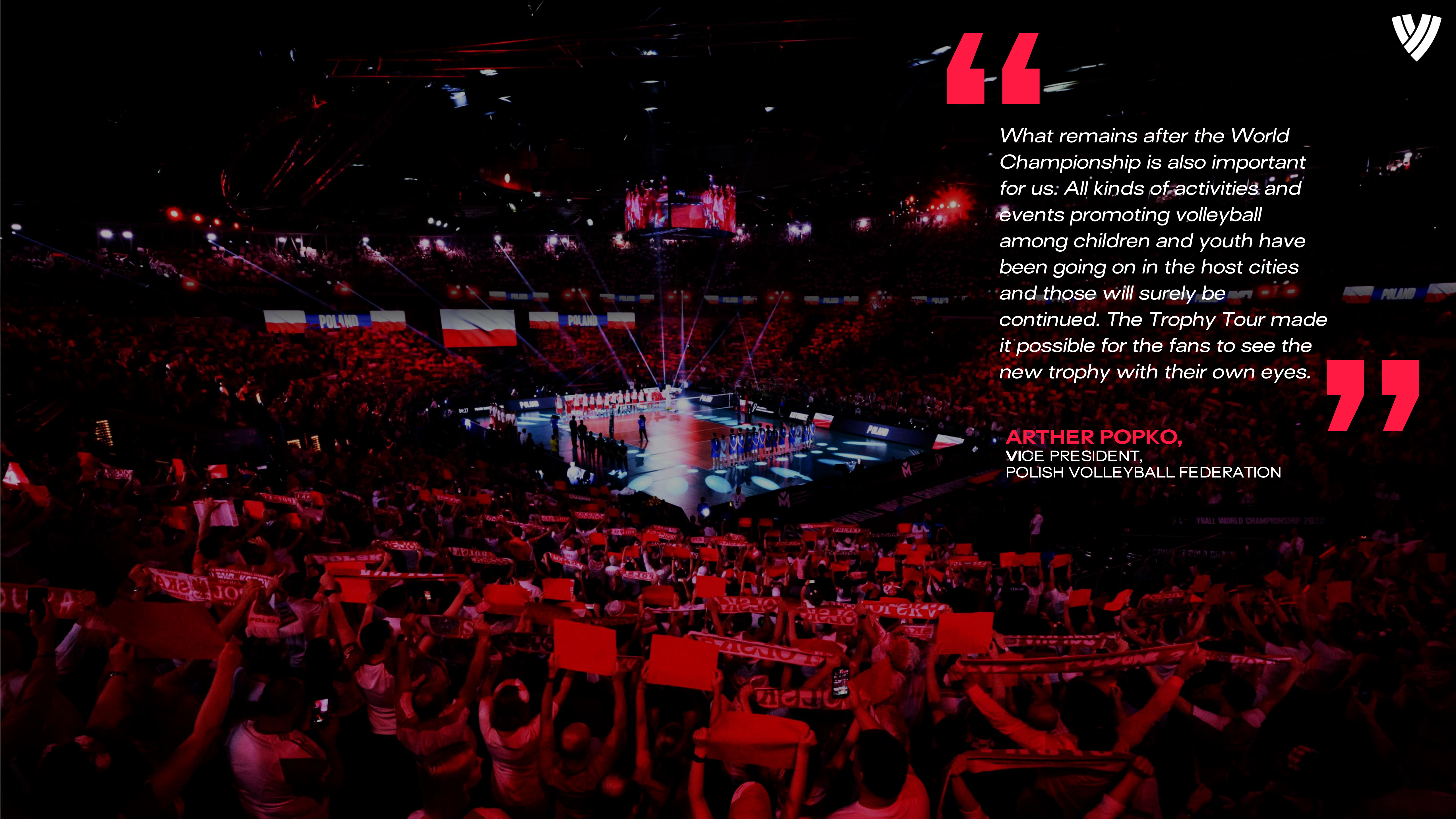


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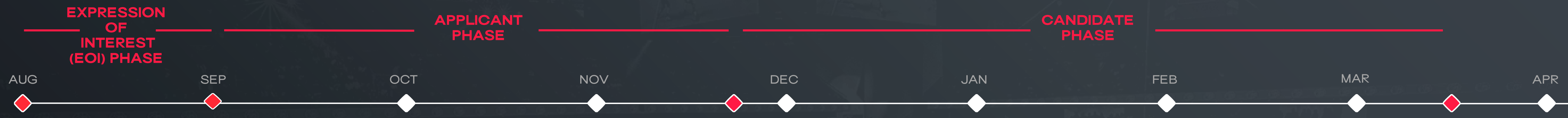
What remains after the World Championship is also important for us: All kinds of activities and events promoting volleyball among children and youth have been going on in the host cities and those will surely be continued. The Trophy Tour made it possible for the fans to see the new trophy with their own eyes.

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ARTHER POPKO,
VICE PRESIDENT,
POLISH VOLLEYBALL FEDERATION



BE PART OF VOLLEYBALL HISTORY



If you are interested in learning more about the requirements of staging the FIVB World Championships men’s or women’s in 2025 or 2027, please complete the electronic form found [here](#).

Please note that by lodging an EOI, there are no obligations of financial commitment to be incurred by or on behalf of the potential applicant. It simply allows Volleyball World to provide you with further information about the bid process and highlight in more detail the wide-ranging benefits and requirements that such hosting can bring to both the venue and the city.

Following the EOI phase, Volleyball World will provide you with the following as part of the applicant phase:

- Bid Guide
- Bid Application Questionnaire

Volleyball World is committed to run a clear and transparent bid processes and will support every applicant to deliver the best possible bid they can. If you have any questions at this stage, please contact the bidding team at volleyballworld@thesportsconsultancy.com.

EXPRESSION OF INTEREST (EOI) PHASE

From 1 st August 2023	Request for Expressions of Interest sent out
31 st August 2023	Deadline for return of Expression of Interest

APPLICANT PHASE

From 1 st September 2023	Hosting Guide, Bid Application and Questionnaire distributed to all Applicants who have submitted an Expression of Interest
10 th November 2023	Deadline for submission of Bid Application and Questionnaire
13 th – 16 th November	Review of Bid Application and Questionnaire
17 th November 2023	Announcement of Candidates

CANDIDATE PHASE

20 th November	Template Hosting Agreement issued to all Candidates
December – January	Site visits for all Candidates
29 th February	Deadline for submission of signed contractual documentation
March 2024	Volleyball World review and evaluation
15 th March 2024	Announcement of successful host



THANK YOU

